

25 years of honoring San Antonio's children!

In 1998, San Antonio became the first city in the U.S. to pass a resolution naming April 30 as **El Día de los Niños Celebrating Young Americans**. The goal was to draw attention to the role that young people play in our lives today and in the future. Cultural activities were designed to build identity and within a year, celebrations were being planned for many cultures throughout the country in parks, schools, libraries, and even the U.S. Capitol.

As the founding city and the first city to reach the 25-year mark for celebrations, San Antonio will observe **El Día de los Niños Celebrating Young Americans** for one week beginning April 30 and continuing through May 5.



El Día de los Niños Celebrating Young Americans
Sunday April 30, 2023
Plaza Guadalupe



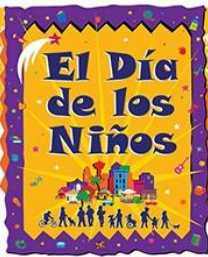
Milagros are Dreams for the Future

At every festival children make little “milagritos” stating their wishes and dreams. Each message is an expression of feelings and hopes for the future. From dreams about college to expressions of love for family or fear of bullies, each child tells us how the world feels to them.

How will you be involved?

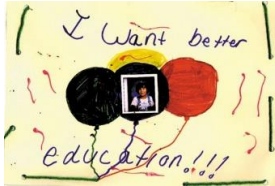
- Host a Milagro Event
- Provide Volunteers
- Promote the celebration
- Loan equipment and experts
- Plan your own celebration
- Sponsor citywide planning
- Sponsor an activity at the festival





SPONSORSHIP LEVELS

\$25,000 MAKING MILAGROS



- Presentation opportunity at events
- Logo on Community Handbook
- Logo on citywide calendar of events
- Your promotional video or message on web site
- Logo on email blasts
- Your branded tent space at the Día de los Niños Celebration
- Planning committee

\$10,000 CULTURAL MILAGROS



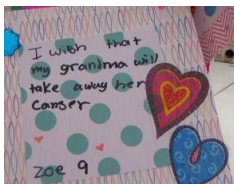
- Logo on web site
- Logo on citywide calendar of events
- Logo and recognition on email blasts
- Your logo on the Milagro tent
- Logo on activity cards for milagros
- Planning Committee

\$5,000 FAMILY MILAGROS



- Logo on citywide calendar of events
- Logo and recognition on email blasts
- Brand the photo station at the Día de los Niños Celebration on April 30
- Planning Committee

\$1,000 HEALTHY MILAGROS



- Logo and recognition on email blasts
- Branded tent space at the Día de los Niños Celebration (must include activity)
- Can brand the first aid or snack station
- Planning Committee

\$500 FUTURE MILAGROS



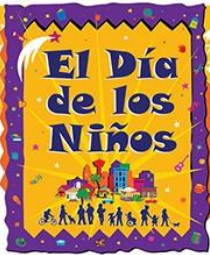
- Logo on school flyers
- Branded tent space at the Día de los Niños Celebration (include approved activity)

\$250 ARTISTIC MILAGROS



- Sponsor an approved branded activity at the Día de los Niños celebration on April 30th at Plaza Guadalupe
- Provide your own volunteers and supplies





Count me in!

This is what we can do.

- _____ Host a Milagritos event
- _____ Provide Volunteers
- _____ Promote the celebration
- _____ Loan equipment and experts
- _____ Plan your own celebration
- _____ Sponsor citywide planning
- _____ Sponsor an activity at the festival
- _____ Financial gift



Contact _____

Company _____

Address _____

Phone _____

E-mail _____

Make checks payable to:

Somos Cultura y Más
 1313 Guadalupe st #200
 San Antonio, TX 78207

We will send you volunteer forms and activity sheets upon receipt of your information.

For more details contact Rebeca Barrera, 210-777-3818

Somos Cultura y Más is a 501c3 organization, Tax ID 84-5057308

